

Dr. B.R. Ambedkar Satabarshiki Mahavidyalaya



ESTD - 2005

(Affiliated to West Bengal State University, Barasat as a Degree College)

P.O- HELENCHA COLONY • P.S. – BAGDAH • DIST- 24 PGS (N) • PIN- 743270

NAAC ACCREDITED WITH B+ GRADE

Ref. No. 2101/26

Date: 05.02.2026

Dear esteemed well-wishers and friends,

Madam/Sir,

Hope this letter will find you in good health and happiness.

On behalf of Dr. B. R. Ambedkar Satabarshiki Mahavidyalaya, Helencha, a remote located rural college having close proximity to Indo-Bangla border, mostly dominated by socially and financially backward people of Matua Community, I write this letter to draw your kind attention on the following matter.

Since 2022-23 session our college has been organizing a Book-Fair in the name of *Helencha College Boi-Mela* in our college premises to promote literacy, foster a love for reading, and provide access to quality educational resources to the people of such under privileged locality to bring them to the main stream of the society with dignity and self-esteem. It is not sitting on the fence and passing the buck on others. We ourselves have come forward to take the responsibility to contribute to the society with our collective efforts to cut the mustard of this rural Community. Since this whole exercise with huge participation from college stake holders, book lovers, publishers, dignitaries from different strata of the society demands well managed and disciplined efforts and huge expenditure with an arm and a leg events we humbly solicit your cordial support and partnership in organizing this Book Fair in our college.

Your contribution will help us:

- To invite renowned authors and publishers
- To showcase a diverse range of books and educational materials
- To create a vibrant and engaging atmosphere for book lovers.

This year this Fair has been scheduled from 06.03.2026 to 09.03.2026, a four day event.

Under this circumstance we eagerly invite you to be an Event Partner and support this noble initiative. Your generosity will make a significant difference in the lives of our students and the literary community.

Please consider donating generously to make this event a success. Payment may be made to this A/C number;

1. Dr. B. R. Ambedkar Satabarshiki Mahavidyalaya >Axis Bank, Bangaon, A/C No. 917010041457685 > IFSC: UTIB0000724
2. Through QR Code: SBI, Asharup (Current A/C)

Thank you for your support.

Sincerely,

Dr Chittaranjan Das
Principal

Principal

DR. CHITTARANJAN DAS
Dr. B.R.A.S. Mahavidyalaya
Helencha, North 24 Parganas.