

डॉ. पल्लवी जैन गोविल, भा.प्र.से.
Dr. Pallavi Jain Govil, IAS



सचिव
भारत सरकार
युवा कार्यक्रम और खेल मंत्रालय
युवा कार्यक्रम विभाग
Secretary
Government of India
Ministry of Youth Affairs & Sports
Department of Youth Affairs

D.O. No. I-13011/8/2025-MY BHARAT

Dated the 18th September 2025

Dear Sir,

As you are aware that the Government of India commemorates the birth anniversary of Swami Vivekananda—celebrated on 12th January as National Youth Day—to honour one of India's greatest philosophers, thinkers, and an inspiring icon for the youth. The Department of Youth Affairs celebrates the day through a pan-India initiative, Viksit Bharat Young Leaders Dialogue (VBYLD) that highlights leadership, innovation, civic participation, and cultural exchange, positioning youth as the driving force of India's development.

2. The VBYLD-2025 witnessed participation from more than 28 lakh youth nationwide, with about 2,500 dynamic young leaders—selected through a rigorous merit-based process— joining the mega event at Bharat Mandapam, New Delhi. The selected participants had the unique opportunity to present their ideas before the Hon'ble Prime Minister, Cabinet Ministers, senior bureaucrats, industry leaders, and other policymakers.

3. Building on this success, VBYLD-2026 is being planned on an even larger scale, with the introduction of new verticals focusing on design and technical challenges. Detailed information regarding these will be shared in due course.

4. The first stage of VBYLD-2026 is the Viksit Bharat Quiz, a nationwide online quiz being conducted through the MY Bharat portal (<https://mybharat.gov.in/quiz>) from 1st September to 15th October, 2025. The quiz has been thoughtfully designed to test knowledge on various aspects of our nation and to reflect the vision of Viksit Bharat. It aims to spark curiosity, foster active participation, and ensure representation from every State and Union Territory.

5. In view of the above, I request you to kindly encourage all schools to actively participate in the VBYLD Quiz. Wide publicity may kindly be given to the event and its benefits. For the convenience of institutions, a few creatives are attached, which may be displayed on notice boards and circulated in students' groups.

6. Your support in ensuring broad-based and inclusive participation will be pivotal to the success of this initiative.

With warm regards,

Encl: As above.

Yours sincerely,

(Dr. Pallavi Jain Govil)

Shri Sanjay Kumar, IAS
Secretary,
Department of School Education and Literacy
Shastri Bhawan, New Delh-110001.

डॉ. मनसुख मांडविया
DR. MANSUKH MANDAVIYA



मंत्री
श्रम एवं रोज़गार
व युवा कार्यक्रम एवं खेल
भारत सरकार

Minister
Labour & Employment
and Youth Affairs & Sports
Government of India

Respected Shri Ananda Bose ji,

The Ministry of Youth Affairs & Sports, in alignment with the national vision of Viksit Bharat, has reimagined the National Youth Festival as the Viksit Bharat Young Leaders Dialogue (VBYLD) – a transformative platform held during National Youth Week to foster youth leadership and nation building.

The inaugural edition in 2024-25 saw unprecedented participation, with nearly 30 lakh youth participating through the Viksit Bharat Challenge, with over 2 lakh essay submissions and 9,000+ competing in State Championships. The national culmination at Bharat Mandapam brought together 3,000 young changemakers, representing youth from diverse fields and was more impactful with the presence of the Hon'ble Prime Minister Shri Narendra Modi, who spent nearly six hours in dialogue with the youth, listening to their ideas, vision and perspectives to achieve Viksit Bharat.

Building on the massive success of the First Edition, the Quiz Round of the Second Edition of VBYLD was launched on 13th September 2025 through the MY Bharat and MyGov portals. This round will serve as the initial gateway for participants to showcase their knowledge and enthusiasm, while also creating an engaging start to the overall competition.

I am writing to you for your kind support in ensuring that the VBYLD initiative receives maximum outreach across your State/UT. Therefore, I request you to encourage all State/UT-level Universities and affiliated colleges to display VBYLD Quiz Banners, Hoardings, and Posters prominently on their campuses to disseminate information and ensure maximum participation by youth in the age group of 15-29 years. This will serve as the first step in providing young people with the opportunity to present their ideas directly before Hon'ble PM.

Your proactive involvement will play a pivotal role in inspiring youth from every district to join this national movement and present their ideas for nation-building directly to the Hon'ble Prime Minister. I look forward to your support in making this initiative a resounding success and empowering the youth of India to contribute meaningfully to the vision of a Viksit Bharat.

With regards,

Yours sincerely,

(Dr. Mansukh Mandaviya)

Shri C. V. Ananda Bose
Hon'ble Governor
Raj Bhawan.
Kolkata, West Bengal - 700069

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Secretary
Government of India
Ministry of Youth Affairs & Sports
Department of Youth Affairs

D.O. No. I-13011/8/2025-MY BHARAT

Dated the 18th September 2025

Dear Shri Joshi

As you are aware that the Government of India commemorates the birth anniversary of Swami Vivekananda—celebrated on 12th January as National Youth Day—to honour one of India's greatest philosophers, thinkers, and an inspiring icon for the youth. The Department of Youth Affairs celebrates the day through a pan-India initiative, Viksit Bharat Young Leaders Dialogue (VBYLD) that highlights leadership, innovation, civic participation, and cultural exchange, positioning youth as the driving force of India's development.

2. The VBYLD-2025 witnessed participation from more than 28 lakh youth nationwide, with about 2,500 dynamic young leaders—selected through a rigorous merit-based process— joining the mega event at Bharat Mandapam, New Delhi. The selected participants had the unique opportunity to present their ideas before the Hon'ble Prime Minister, Cabinet Ministers, senior bureaucrats, industry leaders, and other policymakers.

3. Building on this success, VBYLD-2026 is being planned on an even larger scale, with the introduction of new verticals focusing on design and technical challenges. Detailed information regarding these will be shared in due course.

4. The first stage of VBYLD-2026 is the Viksit Bharat Quiz, a nationwide online quiz being conducted through the MY Bharat portal (<https://mybharat.gov.in/quiz>) from 1st September to 15th October, 2025. The quiz has been thoughtfully designed to test knowledge on various aspects of our nation and to reflect the vision of Viksit Bharat. It aims to spark curiosity, foster active participation, and ensure representation from every State and Union Territory.

5. In view of the above, I request you to kindly encourage all universities, colleges, and knowledge institutions to actively participate in the VBYLD Quiz. Wide publicity may kindly be given to the event and its benefits. For the convenience of institutions, a few creatives are attached, which may be displayed on notice boards and circulated in students groups.

6. Your support in ensuring broad-based and inclusive participation will be pivotal to the success of this initiative.

With warm regards,

Encl: As above

Shri Vineet Joshi, IAS
Secretary,
Department of Higher Education
Shastri Bhawan,
New Delhi-110001.

Yours sincerely,

(Dr. Pallavi Jain Govil)



D.O. No. I-13011/8/2025-MY BHARAT

Dated the 18th September 2025

Dear Madam / Sir,

As you are aware that the Government of India commemorates the birth anniversary of Swami Vivekananda—celebrated on 12th January as National Youth Day—to honour one of India's greatest philosophers, thinkers, and an inspiring icon for the youth. The Department of Youth Affairs celebrates the day through a pan-India initiative, Viksit Bharat Young Leaders Dialogue (VBYLD) that highlights leadership, innovation, civic participation, and cultural exchange, positioning youth as the driving force of India's development.

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5. In view of the above, it is requested to kindly encourage all District Magistrates in your State/UT to promote the quiz extensively through-

- (i) Panchayati Raj Institutions (PRIs), Zila Parishads, and all relevant departments under their jurisdiction;
- (ii) Issuing directives to local media, including print, electronic, and community radio, to actively cover the quiz and encourage youth participation;
- (iii) Leveraging the official social media handles of District Administrations to share engaging creatives and direct links to the quiz;
- (iv) Other means as deemed fit at their end.

6. For wider publicity, a few creatives are enclosed which may be disseminated to all the departments under the jurisdiction of the District Magistrate to display in government offices, schools, colleges, community centres, panchayat ghars, and public places.

7. Departments of Higher Education and School Education, and Tribal Welfare may also kindly disseminate information about the quiz to the institutions under their administrative control. Similarly, ITIs and polytechnics may also hold information sessions and display the creatives within their premises. Through these institutions, youth throughout the length and breadth of the country will get the opportunity to participate in this exciting journey.
8. Your support in ensuring broad-based and inclusive participation will be pivotal to the success of this initiative.

Encl: As above

With best regards,

Yours sincerely,

P. Jain,
18/09/25

(Dr. Pallavi Jain Govil)

To

All Chief Secretaries of all States/UT